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FOR IMMEDIATE RELEASE

GUILFORD HALL BREWERY SPONSORS BALTIMORE CITY F.C. TO AMPLIFY ITS BRAND AND ENGAGE WITH FANS

Baltimore, MD - April 12, 2023 - Guilford Hall Brewery today announced a one-year sponsorship with Baltimore City F.C. (BCFC), the newly-formed soccer team in Baltimore. As a local brewery, Guilford Hall Brewery recognizes the passion of soccer fans and the important role the team plays in the community. With this sponsorship, Guilford Hall Brewery hopes to amplify its brand to a broader, more diverse audience in the Baltimore area and beyond.

"We are thrilled to partner with Baltimore City F.C., a team that represents the best of Baltimore and soccer," said Richard Craft, Managing Partner of Guilford Hall Brewery. "As a local brewery, we are committed to being leaders in the communities where we operate, and we believe that partnering with BCFC is a natural fit. This sponsorship provides an opportunity for us to engage with passionate soccer fans and to introduce our brand to a wider audience."

As part of the sponsorship, Guilford Hall Brewery's name and logo will be printed on the front abdomen of all BCFC jerseys and merchandise. Additionally, the brewery's logo and website link will be featured on the BCFC's website, and an overview of Guilford Hall Brewery's business, including its logo and website, will be shared on BCFC's social media platforms such as video, photo, etc. Signage promoting Guilford Hall Brewery will also be displayed during game days.

BCFC will hold team events at Guilford Hall Brewery, giving fans the opportunity to interact with players and coaches, and to learn more about the brewery's products. In addition, Guilford Hall Brewery will be the sole type-sponsor in all of the above-mentioned benefits, providing maximum exposure to its brand. In the event of vending, Guilford Hall Brewery's products will be the sole item sold for type-option.

"We are excited to partner with Guilford Hall Brewery, a local brewery that shares our commitment to the community," said Nicholas Siler, Director of Club Management of Baltimore City F.C. "We believe this partnership will enhance the experience of our fans, and we look forward to working with Guilford Hall Brewery to create memorable moments both on and off the field."

As a part of the sponsorship, Guilford Hall Brewery and BCFC will collaborate to integrate the brewery's products into the soccer ecosystem. Guilford Hall Brewery's customers will also have access to exclusive soccer experiences.

For more information about Baltimore City F.C. and Guilford Hall Brewery, please visit their respective websites.

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About Baltimore City F.C.

Baltimore City F.C. is a semi-professional soccer team based in Baltimore, Maryland. The team is dedicated to promoting the sport of soccer in the local community and providing a platform for talented athletes to showcase their skills.

About Guilford Hall Brewery

Guilford Hall Brewery is a craft brewery located in Baltimore, Maryland, dedicated to brewing quality craft beer and supporting the local community through various partnerships and initiatives.

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